

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

| | | | | | |
|---|--|---------------------------|---------------------------------------|---------------|---|
| 172186 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 310388 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | SMART MEDIA GROUP | | CRAVAACK FOR CONGRESS CAMPAIGN | | |
| AND | 814 King St Ste 400 | | PO BOX 40040 | | |
| ADDRESS | Alexandria | VA 22314-3069 | Saint Paul | MN 55104-8040 | |
| | USA | | USA | | |
| CONTACT | LINDSAY HANLEN | | PRODUCTCRAVAACK EST# C09C15 | | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. C09C15 | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 01111.. | 4 | 11:58A | 12:30P | 30S | 10/09/12-10/12/12 | NOON NEWS | 4 | 675.00 | 2700.00 |
| 2 | 10000.. | 1 | 11:58A | 12:30P | 30S | 10/15/12-10/15/12 | NOON NEWS | 1 | 675.00 | 675.00 |
| 3 | 01001.. | 2 | 05:58A | 07:00A | 30S | 10/09/12-10/12/12 | THIS MORNING | 2 | 725.00 | 1450.00 |
| 4 | 02222.. | 8 | 07:00A | 09:00A | 30S | 10/09/12-10/12/12 | CBS THIS MORNING | 8 | 425.00 | 3400.00 |
| 5 | 20000.. | 2 | 07:00A | 09:00A | 30S | 10/15/12-10/15/12 | CBS THIS MORNING | 2 | 425.00 | 850.00 |
| 6 | 00101.. | 2 | 05:59P | 06:30P | 30S | 10/10/12-10/12/12 | M-F 6PM NEWS | 2 | 2200.00 | 4400.00 |
| 7 | 10000.. | 1 | 05:59P | 06:30P | 30S | 10/15/12-10/15/12 | M-F 6PM NEWS | 1 | 2200.00 | 2200.00 |
| 8 |1 | 1 | 05:28P | 05:58P | 30S | 10/14/12-10/14/12 | SUNDAY 5:30P NEWS | 1 | 1700.00 | 1700.00 |
| 9 | 01111.. | 4 | 10:35P | 11:38P | 30S | 10/09/12-10/12/12 | LATE NIGHT WITH DAVID | 4 | 650.00 | 2600.00 |
| 10 | 10000.. | 1 | 10:35P | 11:38P | 30S | 10/15/12-10/15/12 | LATE NIGHT WITH DAVID | 1 | 650.00 | 650.00 |
| 11 |1 | 1 | 11:05P | 12:05A | 30S | 10/14/12-10/14/12 | CSI: MIAMI SUNDAY | 1 | 225.00 | 225.00 |
| 12 | 00010.1 | 2 | 10:00P | 10:35P | 30S | 10/11/12-10/14/12 | LATE NEWS M-F/SU | 2 | 2700.00 | 5400.00 |
| 13 | 10000.0 | 1 | 10:00P | 10:35P | 30S | 10/15/12-10/15/12 | LATE NEWS M-F/SU | 1 | 2700.00 | 2700.00 |
| 14 |1. | 1 | 10:00P | 10:35P | 30S | 10/13/12-10/13/12 | LATE NEWS SAT | 1 | 2100.00 | 2100.00 |

(1) Less Agency commission at 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| | USA | USA | |
| CONTACT | LINDSAY HANLEN | PRODUCT CRAVAACK EST# C09C15 | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. C09C15 | |
| NATIONAL SALESPERSON | | PRODUCT CODE 1300 | |
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|-----------------|--------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 |1 | 1 | 05:58A | 07:00A | 30S | 10/14/12-10/14/12 | WCCO 4 NEWS SUNDAY MORNING | 1 | 200.00 | 200.00 |
| Total Contract: | | | | | | | | 32 | | 31250.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4 12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 31250.00 | .00 | .00 | 31250.00 | |
| GRAND TOTAL | | | | | | | | | 31250.00 | |

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